



'ASK TING TING' LAUNCHES CITYWIDE TREASURE HUNT

Teams Compete for Glory on Friday, 5 Nov 2pm



HONG KONG, OCTOBER – On **Friday 5 November**, locations will be scoured, miles will be clocked and prizes will be awarded as teams compete in the inaugural **'ask Ting Ting' Treasure Hunt**. The frantic, fun-filled race kicks off at 2pm from **Holiday Inn Golden Mile**, 50 Nathan Road Tsim Sha Tsui.

'ask Ting Ting' is Hong Kong's most innovative and comprehensive mobile guide. Highlighting the best the city has to offer, **'ask Ting Ting'** contains over 600 suggestions for dining, shopping, entertainment and sightseeing.

Armed with this info-packed device, two competing teams will embark on a three-hour Treasure Hunt. Covering the Tsim Sha Tsui district, teams will be directed to six locations. At each site, they will be required to complete a challenge using **'ask Ting Ting'**.

To claim victory, teams will need to use all of the device's functions, including the in-built camera, instructive videos, navigation tools and interactive menus. **Sarah Lian**, **ask Ting Ting's** expert guide, will host the event and crown the winning team at a prize-giving ceremony at Holiday Inn Golden Mile.

Holiday Inn Golden Mile is one of the premium Hong Kong hotels where visitors can find **'ask Ting Ting'**. Other partnering hotels include the **Grand Hyatt**, **CHI Residences** and **The Fleming**.

ask Ting Ting's other partners, **Shanghai Tang** and **Godiva**, will sponsor the Treasure Hunt and supply prizes for the two teams.

The two competing teams will comprise of guests from the various partnering hotels.

For further press information, please contact Mobile Guide's Managing Director Matthias Hendrichs (+852-5198-7676/ Matthias.hendrichs@mobileguide.asia)

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About Mobile Guide (HK) Limited

"Mobile Guide (HK) Limited is an innovative provider of mobile information and entertainment platforms. Based in Hong Kong, Mobile Guide created its flagship product 'ask Ting Ting', an interactive and entertaining mobile guide that allows business and leisure travelers to explore, connect and engage with new cities in an informative and exciting way. Currently available in Hong Kong, 'ask Ting Ting' will soon be adapted to other cities in Asia."

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